

Method Research on How Does Our Country's Non-Governmental Think Tank Step off Survival Marginalized Dilemma

SUN Hanlin^{[a],*}

^[a]School of Economics and Management, Southwest University, Chongqing, China.

*Corresponding author.

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Abstract

Non-governmental Think Tank makes up for shortcomings of official Think Tank. It plays an extremely important role in enhancing efficiency of decision-making, reducing decision-making cost, urging decision-making diversification, ensuring value goal of public policy, and driving democratization, rationalization and scientific development of public policies. It operates with complete maturity in the developed countries. However, development of our country's non-governmental Think Tank actually presents lots of problems. It also survives in the state of marginalized dilemma. The paper, based on document research and comparative method, explores the main approach to help our country's non-governmental Think Tank to step off survival marginalized dilemma through references carding, status analysis on non-governmental Think Tank, case analysis and experience reference, so as to promote healthy and ordered development for our country's non-governmental Think Tank, and contribute to further flourish and develop our country's humanistic and social science.

Key words: Non-governmental Think Tank; Survival marginalization; Public policy

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INTRODUCTION

Think Tank means that "researchers in a kind of stable and relatively independent policy research institution apply scientific approach to conduct interdisciplinary research on extensive policy problems, and it will propose consultation for problems that are closely related to the government, enterprises and the public". In short, Think Tank refers to "an independent body of interdisciplinary study that helps to attempt to impact public policy. With the constant depth of the reform and opening-up policy and continuous innovation of system, newly-developing folk Think Tank with relative independence, public welfare and non-profit characteristics have favorable starting, while official Think Tank plays roles. Comparing with government-run Think Tank, this Think Tank without restraint of bureaucracy makes up for shortcomings of official Think Tank, and it plays important roles on the aspects of promoting diversified decision scheme, enhancing efficiency of decision-making, reducing cost of government decision-making, ensuring value goal of public policy, and accelerating diversification of decision-making, etc. Moreover, it is also important to drive democratization, rationalization and scientific development of public policy. However, newly-developing non-governmental Think Tank also exists a great number of problems in the development process. The vast majority of them are subject to status and project fundings, etc. factors. It also locates in marginalization of survival.

1. DEVELOPMENT STATUS OF OUR COUNTRY'S NON-GOVERNMENTAL THINK TANK

With the advent of the reform and opening-up policy and change of increasingly complicated social environment at home and abroad, each territory of our country has tremendous requirements for decision-making and consultation. Therefore, varied Think Tank rises in

response to the proper time and conditions. At the time of booming of Think Tank within the system, a batch of excellent social celebrities and elite intellectual is enthusiastic for establishing independent nation's Think Tank. To obtain risk and abundant acquisitions becomes the first batch non-governmental Think Tank of China.

However, under the political environment of our country, it is still far from enough to have idea and enthusiasm. The reasons for system regression of the entire society, politics and economy, etc. make living space of folk scholars is received extrusion. The whole large social environment can't give appropriate soil and climate to non-governmental Think Tank for its growth in demand. In addition, our country possesses an enormous official group of Think Tank. It always puts some prejudice on Think Tank with an outside system. Therefore, living environment of Think Tank is increasingly harsh. With respect to 90s, non-governmental Think Tank is in a contraction state in recent several years. Non-governmental Think Tank precisely should stand for people's aspirations and popular will, while this way of thinking is bound to be liked by powerful capital. As a result, non-governmental Think Tank can't give play to its proper effects on policy formulation compensate for shortcomings of official Think Tank.

Our country's non-governmental Think Tank in its true sense is a scanty few. And most of them are in fledging stage with small scale and few capital. The official Thinking Tank and colleges' Think Tank occupies a leading role, no matter in their quantities and influences. According to incomplete statistics, official Think Tank and colleges' Think tank is about 95% within 2,500 our country's Think Tank organizations, while non-official Think Tank only takes up 5%, namely, it is just over 120. However, the ones that can make their voice be heard are not more than 20-30. This kind of single system obviously has a larger difference from establishing a democratic and scientific decision tree.

"China Top Ten Think Tank" elected by First China Think Tank Forum without exception is official or semi-official Think Tank. According to statistics of *Think Tank Guidance* 2008-2009 version issued by the American Heritage Foundation, there are 570 non-official Think Tank in America, while Japanese non-official Think Tank occupies in 50% of the amounts. Comparing with other countries, development degree of China non-official Think Tank is far away from enough. Therefore, it is urgent to reinforce construction of non-official Think Tank, perfect Think Tank system and improve Decision Support System.

2. CAUSE ANALYSIS ON DEVELOPMENT ISSUES OF OUR COUNTRY'S NON-GOVERNMENTAL THINK TANK

Through status analysis, it can know that current non-governmental Think Tank in our country is in bottleneck stage of development, and reasons that cause limitation

of non-governmental Think Tank mainly reflect in the following aspects.

2.1 Lack of Enough Policy Support

Internationally recognized "Think Tank" generally refers to independent and unprofitable investigative research institution. It has an essential difference from public institutions, enterprises, corporations and offices. But on the one hand, due to insufficient corporate organization management in our country, four kinds of legal person prescribed by *General Rules of Civil Law* can't find relevant stipulations of non-governmental Think Tank, resulting in no specific affiliation of non-governmental Think Tank, as well as no correspondingly clear civil liabilities and obligations. On the other hand, the nation always is relatively cautious about development of folk organizations, while research field of non-official Think Tank also involves in the thought field with extensive influences. As a consequence, the nation has no sufficient supporting dynamics to non-official Think Tank. Although since from 2009, non-official Think Tank has been gradually attached importance, it is still lack of material incentive policy. In fact, it works on nonprofit work, but it can't enjoy preferential policy of nonprofit organizations in revenue and donation.

Due to the above-mentioned limitations of the policy threshold, general non-governmental Think Tank is hard to register as a social organization. Some non-governmental Think Tank is enforced to re-register in Business Sector according to the company and operate in a corporate way, so as to achieve requirements of industrial and commercial bureau for registered company name's normalization. If it does not operate registration, it will be faced with clean-up and rectification of government sector anytime. Non-governmental Think Tank originally is a non-profit organization, and its presentation of performance is the influential degree on policy. It has an essential difference from business consulting organizations for profit. However, it is forced to be "companization" under the system, which makes the non-governmental Think Tank needs to pay business tax every year, as profitable enterprises. In this way, it not only causes difficulties for donation of enterprises and individuals, but also requires a great deal of time and energy to cope with the examination of the government sector. Thus, this procedure undoubtedly becomes a real pressure on non-governmental research organizations, which results in no "real non-governmental Think Tank" in Chinese society.

In addition, research achievements purchased by the government are one of the primary capital sources for survival and development of foreign Think Tank, as well as an important channel to large influences of Think Tank. However, decision-making process of our government is not enough. No essential policy and regulation can make non-official Think Tank participate in effective channels

of government decision-making. Meanwhile, it is also challenging to promote research achievements to the government.

2.2 No Platform Safeguard to Achievement Transformation

The main function of Think Tank is to impact public policy, research implementation requires for support of data information from government interior. In this way, depth, height and preciseness of research can be ensured. However, transparency of our country's economic information and administrative management information are not high. Public decision-making and evaluation of relevant economy, society and industry, etc. information is still grasped by the government and its affiliated department. Therefore, non-official Think Tank is hard to obtain required significant data information from the government. Accurate and comprehensive social information is the premise of Think Tank's survival. Nevertheless, because of our country's low information system, lag in process technology, mutually different departments and regions, as well as government's maintenance of local profits, and lack of confidence in folk Think Tank, insufficient and inaccurate information is caused, resulting in incomprehensive information for non-governmental Think Tank. Therefore, research achievements will definitely provide a discount. In aspect of achievement output, due to lack of valid channels for achievement output, the majority of investigation reports about our country's non-governmental Think Tank can't receive government emphasis and media attention. Thus, for some reasons, it loses its role on public policy.

2.3 Exclusion of Official Think Tank

Government departments at different levels set all kinds of official Think Tank organizations with nature of various public institutions. These organizations have direct administrative membership relationship with its affiliated function. Therefore, it is easier to acquire core material, as well as more convenient for participating in research and formulation of significant decision-making. Subject research fundings of the government departments and local government departments principally flow into the State Council and involved research institutions of local governments at all levels. These official Think Tanks take up a great number of research fundings, which form a powerful "crowding-out effect" for non-official Think Tank.

2.4 Non-Official Think Tank and Its Shortcomings

Influence of products is the core competitiveness of Think Tank. However, comparing with American Think Tank organizations with mature operation and world-wide influence, for example, RAND, Cato Institute, Bruce Institute, etc. China non-governmental Think Tank is still in an embarrassed circumstances that excessive depend

on "individual Think Tank", instead of "group Think Tank". That is to say, majority of them rely on influence of individual experts. Its organizational form is more like "star studio". Research achievements complain and accuse excessively constructive measures and countermeasures. Thus, it reflects non-governmental Think Tank's ambiguous self-localization, unsound institutional framework, loose operating management, weak administrative consciousness, lack of talent introduction, unreasonable personnel allocation, insufficient attention on problems demanding prompt solution of research subject, etc. a series of problems. Non-governmental Think tank supported by individuals, instead of groups is bound to provide services to the public and society with an image of brands. It is difficult to produce profound social influence and credibility.

2.5 Shortage of Human Cost Impedes Research Process

Capital is an important safeguard to smooth research work. Without acceptance of the government and society, Chinese non-governmental Think Tank is hard to attract the donations from foundations, enterprises and individuals. Thus, it can't acquire adequate investigable capital and has low social benefits, which result in hard talents absorption and research work. At present, capital resources of Chinese non-governmental Think Tank mainly includes two sections: The first one is domestic and foreign foundations; the other one is funds obtained by some consultation services of government departments and enterprises. However, once most of non-governmental Think Tanks are suffered from disinvestment of foundations, it is likely to "lose support". Therefore, it just relies on its own famous experts to take part in all kinds of forums here and there. Or even it is straightforwardly descend to consultative machinery of commercial enterprise, but loses deserved neutrality and independence of governmental Think Tank, and reduces credibility and influence of research achievements.

The reason that Think Tank can play important roles on policy research attributes to Think Tank professionalization and high-quality research achievements. Moreover, high-quality, high-level and multi-disciplinary professional researchers, rigorous systematic research method and technique means are the important safeguard of achievements' reliability and feasibility. However, due to inadequate rand awareness of modern non-governmental Think Tank, instable capital resources, and no in-depth social influence, many Chinese elites are unwilling to work in non-governmental Think Tank. Shortage of talents make research products of non-governmental Think Tank have low level. On the contrary, low-quality and low-level research products are difficult to cause social attention and influence, attract research capital, so as to further intensify lack of talents for non-governmental Think Tank.

3. DEVELOPMENT CASE ANALYSIS AND ENLIGHTENMENT OF FOREIGN NON-GOVERNMENTAL THINK TANK

3.1 America: Tread Between the Government and Society

Deckese thinks that “Think Tank is a kind of stable and relatively independent policy research institution. Its researchers apply scientific research techniques to conduct interdisciplinary research on extensive policy problems and put forward consultation on government, enterprises and closely related policy issues”. “Global Think Tank Report” of project group of “Think Tank and Civil Social Research” in American University of Pennsylvania shows that until to the 2012, there are a total of 6,603 Think Tanks in global, among which 75% of them distribute in North America and Western Europe. With a total of 1,823 Think Tanks, America is worthy of being the country that owns the most Think Tank in the global. America firstly realizes the importance of Think Tank. As a significant constituent part of American political and power structure, Think Tank named “the fifth right” after American legislation, administration, and judicial can enlighten us in its operation pattern.

First of all, there are diversified capital resources, so as to maintain independence. Expenditure of American Think Tank mainly comes from operating incomes of books publication and academic conference, contractual income of the research project, donations of the foundations, corporate and individual donations. For example, 65% trades of RAND come from policy problems and research reports provided by the United States Federal Government, while the residual 35% trades distribute among many different clients, such as foreign government, private companies, foundations that provide funds, etc. RAND once made an analysis report about homosexuals in troops should adopt more flexible policy for the Clinton Administration. The federal government paid out 1 million dollars. An excellent interaction exists between American thinks Tank and government, each government department is the significant client. Some retired government officials and experts are extremely willing to work in Think Tank and continue to impact the policy of government for forming effect of “revolution door”.

Secondly, to perfect inner management and mechanism of self-regulation management, so as to ensure scientificity of research achievements and enhance public trust of Think Tank. Principle of efficiency first in American Think Tank, and reasonable personnel allocation and organization scale establish open and competitive selection mechanism, impeccable exchange mechanism of talent cultivation, strict incentive mechanism for talented people, evaluation mechanism for achievements, as well as pay attention to high-quality and high-level researchers. For instance, Washington Brookings Institution sticks to set the

proportion of full-time researchers and auxiliary personnel into 1:2.5 in personnel combination. 75% Think Tank contacts with universities, and enhances scientificity and effectiveness of its research achievements at the high limit.

Finally, to pay attention to data on safeguards for promoting the maximization of research achievements' efficacy. Comparing with official and non-official Think Tank, non-official Think Tank is hard to obtain tremendous core statistical data, while comparing with colleges' Think Tank, non-official Think Tank is also shortage of abundant human resources and continuous research efforts. As a result, fundamental research ability is particularly important to non-official Think Tank. American originally has its own library and information network. The government also attaches more importance to set all kinds of database and online retrieval system for collecting, settling and offering information to Think Tank. More than 4,000 databases are in America and about 80% of the global amounts. Well-known large-scale online retrieval systems are nothing more than twenty. They reinforce influence of research achievement on government decision-making at maximum.

3.2 EU: Let Think Tank products Always Close To the Reality

From the perspective of quality and quantity of Think Tank, the United States undoubtedly is the top of the world, so there are the most Think Tanks research embracing America. But, as we all know, Think Tank initially roots in Europe. Now its popularity is inferior to America, and less researches on Europe. However, under the overall background of European integration. Europe Think Tank gradually embodies unique pluralism and complexity. Its quantity has already been up to 1,381, ranks only second to the America. Moreover, its influence is happening to historic revolution:

First, to encourage Think Tank participates in “new pluralism path”. Disperse EU authority structure provides multiple “entry point” for decision-making. The predecessor of the European Union is European Communities composed by 12 countries of Western Europe. Thus, it not only has the property of international organization, but also possesses features of some confederations, or even the federation. Treaty of the EU makes it become a highly independent decision-making organization, and endows it limitations of legislation. The EU member states are willing to transfer parts of national sovereignty to the EU, while in the aspects of organizational composition and the right distribution, the EU emphasizes the participation of each member state. Principles of “sharing”, “legal system”, “separation of powers and counterbalance” offer more opportunities to impact decision-making. To transparently open policy advisory as much as possible make European Think Tank have more opportunities to impact decision makers and maintain objectivity of Think Tank.

Second, to pay more attention on realistic issues closely related to domestic benefits and conduct research for enhancing self-competitiveness and influence. Because European integration provides unique driving force and historical background for Europe Think Tank, research fields of EU Think Tank often close to EU policy setting and interest orientation. For example, economy, finance, and field of external relations received attention recently satisfy requirements for EU social development as much as possible. Therefore, they are deeply received good graces of the European Commission.

Third, to embrace a scientific research project and reasonably allocate resources, pay attention to “achievement assessment”, instead of “personnel management”, and attach importance to research achievements. According to subject, research fundings and human resource should be reasonably planned. Rational combination of research group structure is the safeguard of research achievements’ quality. German Systems Engineering and ISI in Fraunhofer Association, which is attached to the European biggest applied scientific research institute, implement “accounting on subject’s working hours” and pay attention to supervision on subject’s research schedule and validity, while working hours of researchers have no hard-and-fast rules.

Fourth, to learn to scientifically “self-promotion” and draw attention for promoting influence. Except for mainstream methods of promotive achievements, like policy report, academic writing, and research journals, etc. EU Think Tank also spares no efforts to realize “self-promotion” by convoking academic seminar, accepting media exclusive interview, setting up special column of the press, publicly address, and invite celebrities and political VIP to give a speech on Think Tank’s organizations, so as to achieve the goals of further promoting influence, enhancing competitiveness and attracting attention.

3.3 Japan: Internal Control System With Reasonable Simplification

Japanese consultation organizations appeared in 1950s, and it entered the stable development stage in the latter half 1960s. The characteristics of this period are the birth of consulting comprehensive organizations, increase of international business and intensification of developing international market. In 1970s, “consulting upsurge” swept the Japanese archipelago. Until the 1978, the consultation organizations have reached more than 1570. Just employees in the consulting industry of “business diagnosis” are up to over 50,000. 1970 is the flourish development stage of consulting industry. Some consultation organizations with strong comprehensiveness, high reputation and large strength were established in this stage. For instance, in 1962, Japanese economy and investigation consultation were founded. In 1963, Japanese institute of economics was set up. The Japan

institute of energy economy was established in 1966. In 1967, Mitsui institute of intelligence development was founded. Social engineering institute was set up in 1969. Mitsubishi comprehensive institute was constructed in 1970. In 1971, institute of future engineering science and policy science was formed. In 1973, comprehensive institute of social development was constructed, etc..

Except for a minority of comprehensively large-scale consultation organizations in Japan, such as famous Nomura comprehensive institution, institute of engineering science, Mitsubishi comprehensive institution, and Japanese overall development organization, etc. it gives priority to small and medium size with rarely large scale. Some of them even have only 2-3 members. According to materials provided by Japanese *Annual Report of Think Tank*, in Japanese famous 250 consultation organizations, professionals in 150 Think Tanks are less than 20 people. Although, there is less number of consulting people, they are all highly capable. Japanese comprehensive institution has 25 members, among which 16 researchers with different majors. According to statistics, quantity of researchers in most Japanese consultation organizations occupies more than half of total numbers. Quite a few of them even can’t reach over 80%.

Japanese consultation organizations generally have comparatively reasonable personnel structure (including level, major and age), forming research and consultation troops of multidisciplinary. Researchers who learn science and engineering in Japanese consulting industry are three times of social sciences: A total of 510 researchers are in Mitsubishi comprehensive institution, among which 380 of them learn science and engineering, and 130 of them learn social sciences. Moreover, personnels are often updated, young and middle-aged people occupy in the leading role. Most of consultative organizations are supported by 30-40-year-old researchers. According to statistics, consultation organizations that have researchers with the average ages of 30-39-year-old take up 70% amounts, the one with the average age of 40-49-year-old occupies 12.7%, while the average age of 50-54-year-old and 25-29-year-old respectively occupies 4.8%.

For organizational ways, Japan adopts a unique system of “dispatched researchers”, namely, the government, colleges, enterprises and institutes dispatch researchers to consultative organizations. They work about 2 or 3 years. Their wages are sent out by the original unit. After expiring, they will go back to the original unit. According to statistics, Japanese 43.2 consultation organizations have such “dispatched researchers”, among which 80% of them come from enterprises. For example, a total of 33 researchers in organizations of comprehensive R&D, while there is only 3 long-term employees.

Primary consultation organizations in Japanese consulting industry are paying much attention on

infrastructure construction. For example, Nomura comprehensive institute not only owns 40,000 collective books, 1,200 all kinds of magazines, 65 kinds of newspaper, 88 kinds of newspaper in special trade in Tokyo headquarters. Moreover, it has its own "information bank", specially collects materials about the Japanese economy and industry. In addition, it establishes 1,700 corporate databases of financial situation. Especially, it has obvious advantages in information technology. Information processing basically realizes electronization. Mitsubishi comprehensive institute regards information processing as one of the three pillars.

Another important characteristic of Japanese consulting industry is to comparatively attach more importance to technical progress of enterprises. All kinds of consultative organizations in Japan, including comprehensive organizations, it undertakes required advisory research subject of each professional field, while accepting precatory projects of government or consortium, especially for enterprises. In this way, technological level, ability to develop products and market development capability of Japanese enterprises have stronger strength.

4. MAIN PATH FOR OUR COUNTRY'S NON-GOVERNMENTAL THINK TANK STEPS OFF MARGINALIZED DILEMMA

4.1 Favorable Environment to Build Development of Non-Governmental Think Tank

4.1.1 To Improve Realization on Non-Governmental Think Tank and Eliminate Prejudice on NGO

As a decision maker, if the government organization wants to eliminate prejudice on non-governmental Think Tank, the government should realize that non-governmental Think Tank, as a bridge of connecting the government with the public, gathers will and benefits of the public and acts as important social function and political function. It is important power to drive sound and harmonious development of society. A state that constantly promotes democratic construction, when it is faced with criticism or different opinions of non-governmental Think Tank, should conduct analysis and discussion with tolerant and modest psychology, which makes for accepting and adopting opinions on social development, instead of conducting hinder and constraint with the narrow psychology of high monopoly, self-aggrandizement and maintenance of local benefits.

4.1.2 Enjoy Equal Treatment With Official Think Tank

(1) Clear juridical status and social status of non-governmental Think Tank. Perfect non-profit legal person system as soon as possible, establishes registration and tax payment that is sound and

appropriate to non-governmental Think Tank, as well as acceptable legal system of donations. Eliminate different treatment of systems between non-governmental Think Tanks, break through the monopoly of official Think Tank on policy research, and create a favorable social environment for fair competition between different Think Tanks.

(2) Establish fair competitive mechanism, and create favorable environment for development of non-governmental Think Tank. By bringing in fair competitive mechanism and enhancing research level and professional ability of various Think Tanks, so as to improve the validity of Think Tank. Encourage various Think Tank to carry out competition in professional studies. Moreover, research achievements' quality of Think Tank should be a judgment to judge the standard of Think Tank level. Moreover, it should treat equally without discrimination on various Think Tanks and regularly invite experts and scholars of various Think Tank to convoke forum, so as to encourage all kinds of Think Tanks to provide valuable decision-making and research results.

(3) Establish a sound decision-making mechanism, forge loose political environment. The government should set up an open, fair and participatory policy-making system of democratization, make decision-making system, administrative policy research organization contact with non-governmental Think Tank. Allow independently realistic thought that is beneficial to social development to freely spread, provide convenient conditions for research achievements in non-governmental Think Tank, create loose and innovative thought and market atmosphere, and enhance scientificity of public policy.

(4) Introduce to Preferential policy. Oneness and instability of capital resources' channels are the important constraint of developing non-governmental Think Tank. From the perspective of abroad and mature non-governmental Think Tank development, its capital resources' channels have the characteristic of diversification. Therefore, except for improvement of non-governmental Think Tank influence and public trust, our government should reinforce communication and cooperation with non-governmental Think Tank, and encourage donations to public welfare research organizations from enterprises, individuals and various foundations.

(5) Establish information transmission system of sound non-governmental Think Tank. The government needs to break through the information monopoly, and enhance transparency of information disclosure. To perfect information networks of socialization and make diverse research subjects can share information resources. In this way, it not only can save requiring social costs for researches, but also is beneficial to enhance research efficiency, so as to lay a foundation on enhancing public trust of research achievements.

4.2 Mechanism of Innovation Absorbs Participation of Social Capital

(1) Build a funding mechanism. Non-governmental Think Tank needs to enlarge level and scale of intelligence service, positively carry out contract research with enterprises, etc. social organizations, and take advantage of social resources to develop itself. Meanwhile, it should have marketing thought of marketing activities, adopt foundations or other methods, and realize capital's maintenance and appreciation of values, so as to reduce dependence on donations of government and enterprises, and realize independently sustainable development.

(2) Non-governmental Think Tank should make every efforts to strive for fundings of government on non-governmental Think Tank. It does not require the direct endowment of the government, but let the government become the important clients of non-governmental Think Tank, and purchase research achievements to non-governmental Think Tank. The United States, as the country that realizes importance of Think Tank at the earliest, its Think Tank and the government has a good interactive cooperation.

(3) Non-governmental Think Tank should maintain favorable interaction and communication, establish mutual trust and interactive mechanism, exchange different opinions and ideas at regular intervals, reduce bilateral divergence and harbour suspicions, reflect opinions of the public to the government by long-term government contract, regular dialogue negotiation and seminar, etc.. Through close relationship with government, to research the policy tendency of government at a certain period. It not only needs to understand requiring policy for government, but also needs to know about its influences after implementing this policy. Think Tank, on the one hand, positively participates in and impacts formulation of policy through all kinds of approaches. On the other hand, it should conduct all-around research and evaluation on government policy, put forward amending advice on inadequate policy, or even criticized opinions. This is one of the important channels of Think Tank's service decision. Supervision and correction are significant functions for giving play to government decision-making, so as to enhance level of scientification of decision-making, and play a driving role on social development.

4.3 Forge Competitive Products to Improve Influence of Non-Governmental Think Tank

From the perspective of successful experiences of western non-governmental Think Tank, it is easy to see that following roles of our country's non-governmental Think Tank on public decision-making should be achieved:

(1) Must ensure independence of non-governmental Think Tank. Independence has value to judge autonomous right free of outside interference. Due to no constraint

of bureaucracy, excluding department benefits, local interests, interference of policy research, policy research of non-governmental Think Tank is upon objective standpoints, and reveals outstanding foresight. It is more real and comprehensive to analyze issues. Independence is the important foundation to own social reputation and public trust.

(2) Enhance allowed threshold of employees, reinforce professional and service awareness on research organizations is important factors in obtaining government good graces. This can reflect in high admittance qualification of western countries on employees. For example, talent advantages of employees in American Think Tank are very prominent. They not only have highly specialized disciplinary knowledge, but also own professional ethics and advisory experience.

(3) Good at seizing social issues, pay attention to practicability and effectiveness of recommendations. Don't give priority to criticize. Think Tank of western countries and institutions for academic research have a great difference. Aiming at politics, economy, military and society, etc. aspects, Think Tank conducts investigation on practical policy, so as to look for feasible solutions to governmental organizations, rather than conduct research on academic theory.

(4) Reinforce international communication and take part in international cooperation. Non-governmental Think Tank differs from flexibility and independence of official Think Tank. With the constantly in-depth degree of blending in the world, China requires more to Think Tank. Non-governmental Think Tank should treat its own development with global insight, but can't look at its own country. It still needs to scab widely the world. Practically investigate global forms of economic and political development, grasp first hand information and data. To reinforce international communication, positively participate in international cooperation, so as to improve its influence.

(5) Strengthen communication and cooperation with media, establish smooth transport channels for achievements. Media as the invisible power can act as irreplaceable role between Think Tank and the public. Through effective propaganda of the media, Think Tank not only can produce extensive influences on the public and the entire society, but also can automatically generate pressure and influences on decision makers for the sake of better formulating effective decision that is beneficial to society. Contemporary non-governmental Think Tank should directly carry out in-depth discussion on current social politics, economy, culture, military, and diplomacy, etc. hit issues and show its own opinion by publishing articles on the media, taking part in TV news interview, discussing network interview, etc., so as to cause extensive attention on society, forming fair and positive social guidance of public opinions. Thus, it impacts government decision-making. Under the modern internet era, media

are very important and extremely effective channels in the process of Think Tank's research results.

4.4 Put Forth Effort to Establish High-End Talent Team Construction

(1) Establish reasonable employment mechanism and build internal environment that can attract talents. Whether quality of research achievements can directly decide adoption of government. Therefore, in the development of non-governmental Think Tank, it must pay great importance to professional and feasibility of research achievements. Although, Think Tank differs from the academic institution that gives priority to theoretical research. Undeniably, high-quality research achievements of Think Tank require high specialized subject construction and technology. High-quality professional researchers, outside famous experts and professors are bought in through election, so as to reinforce talent exchange and cooperation between colleges and scientific research institution, combine with construction of the subject system. Enrich talent backgrounds, scientifically build personnel structure to promote popularity of organizational framework. In addition, optimize talent structure, reasonably plan personnel allocation and save research cost.

(2) Improve level of management and operation, specificate working details, and improve work efficiency, set up scientific management philosophy, and establish sound operation mechanism. By naming working process of standard, every link can be organically joining each link, realize coordinating and unifying of comprehensive arrangement and detail performance, and really make working process, so as to really abandoned blindness, reiteration, and randomness, so as to optimize optimization allocation of resources and enhance productivity improvement.

(3) To cultivate team spirit and promote brand value. Reinforce training management on employees. It not only emphasizes team power to forge its own brands and present organizations on high-level professional knowledge, professional ethics and consulting performance, but also it cultivates teamwork consciousness of professional strength. Take full team power to forge its won brand, presenting with "brand school".

CONCLUSION

A developing great power, and a nation that constantly promotes democratic construction inevitably requires for multiple alternative schemes under the environment of blending into high interaction of international society. Development of non-governmental Think Tank is the necessary for history, and is a result of expanding order of democratic governance. Report to the 16th National Congress of the Communist Party of China mention that "correct decision-making is a crucial premise for success

of all work. It is better to perfect and deeply know national conditions, adequately reflect popular will, extensively concentrate on the wisdom of the people, practically cherish decision-making mechanism of financial resources of the people, and promote scientification and democratization of decision-making".

Blue Paper of Non-governmental Organizations issued by the Chinese Academy of Social Sciences in 2012 predicted that our country's future non-governmental organizations presented development tendency: "exploration process of socialism with Chinese characteristics' management system quickens, and status of non-governmental organizations is gradually important. China begins to step into management system of non-governmental organizations and its institutional innovation stage. To cultivate support and supervision becomes the theme of developing non-governmental organizations, while to cultivate and support development of non-governmental organizations is the key point of policy innovations in various regions. To construct perfectly comprehensive supervision system will become a new examination for government departments. In this way, resources of non-governmental resources and shortage state of talents will be improved greatly. An era of institutional improvement and ability enhancement will be started to step into. Cooperations between the government and non-governmental organizations increasingly increase, and benign interaction will be a normality".

This it can be seen that our country starts to be aware of the role of non-governmental Think Tank on extensively absorbing social voice, improving decision-making agenda, guaranteeing scientification, democratization and normalization of administrative decision-making process, under the process of building a harmonious society and practicing concept of governing a state by law. Development environment of non-governmental Think Tank will be gradually perfected, so as to provide normal and developmental space for our country's non-governmental Think Tank. In conclusion, under the overall background of currently building a harmonious society, our country's non-governmental Think Tank is faced with more opportunities and challenges.

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