



## On Manners and Respect Cultural Construction of Higher Vocational Colleges

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### Abstract

Today higher vocational colleges vigorously carry out the cultural construction. Manners and respect culture as a part of our traditional culture is pushed forward during the cultural construction of vocational colleges. Based on the manners and respect cultural connotation, this paper gives us a comprehensive analysis on the value of manners and respect cultural construction. At the same time, it briefly summarized the value of carrying out manners and respect cultural construction in higher vocational colleges. The ways are proposed during the homage cultural construction of higher vocational colleges.

**Key words:** Higher vocational colleges; Manners and respect culture; Ways

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### INTRODUCTION

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 With the rapid development of the economy today, the market has become the benchmark for the vocational college students. To achieve this goal, professional skills training has become the focus of most vocational colleges. As to the internal training of students, it is obviously insufficient. In traditional culture education,

especially manners and respect cultural education, there is a gap in higher vocational education. Many students do not understand the connotation of “ritual” and “respect”. Manners and respect culture is passed down for thousands of years in China, which plays a strong role in promoting students’ mental health development. For students in vocational colleges, the ceremony is to let them know the king to respect yourself and respect others. It is the necessary means and important guarantee to allow students to form good relationships. Therefore, it is very important to vigorously carry out manners and respect cultural education in vocational students work. However, there is not enough research on our current manners and respect culture and study-related applications, and the formation of the outcome of the literature is relatively scarce. Therefore, this article is based on the Project “On Manners and Respect Cultural Construction of Higher Vocational Colleges (ybzysc15-47)” to do some research. It is the result of this project. We hope this paper will build a block for the manners and respect cultural construction in higher vocational colleges.

### 1. THE CONNOTATION OF MANNERS AND RESPECT CULTURE

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 Manners and respect culture are one of the core content of Chinese traditional culture. Manners and respect culture so-called refer to be polite and respectful, refers to the communication and exchanges between people in the process of character and etiquette. Manners and respect culture in the past several thousand years, have always been a man of interpersonal communication who must abide by the code of ethics. Sages in our country have put forward the idea of “harmony”, promoting “righteousness and propriety wisdom letter”, “very respectful to let the goodness of” personality, advocating “cultivate one’s morality to put country of the ideal life, to pursuit the interpersonal harmony, coordination and harmony of

body and mind, the mental state of harmony and aspire to” everybody mutually close, everyone is equal, the world is unification society. This is a the homage culture connotation. Era is in the development, the connotation of culture is in constant changing. Today the homage culture has a new meaning. It is the essence of socialist advanced culture and an indispensable part of it. Strongly advocating homage culture is the main content of the culture of civic consciousness. A person who only respects for others can get the respect of others and can achieve self respect. The same is to homage , respect is not external form, but the heart. For contemporary students of higher vocational colleges, they should take on the responsibility of cultural inheritance and innovation and homage culture in the construction process, consciously spreading homage culture to accelerate the spreading of that culture. They are the pioneers of homage culture construction

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## **2. THE VALUE TO INTEGRATE MANNERS AND RESPECT CULTURE IN STUDENTS WORKS IN HIGHER VOCATIONAL SCHOOLS**

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### **2.1 Contribute to Improving the Interpersonal Skills of Students in the Higher Vocational College**

In Brief, Manner and Respect culture means a kind of culture involved in how to get along with people and yourself. Integrating manner and respect culture in the students work in higher vocational college will contribute to receiving better moral education for the students, obtain relatively gracious emotional experience, so as to help the students from the higher vocational colleges to treat the relations with themselves and other people correctly during their communication with the teachers and their friends, and to form the correct outlook on life and value.

Through our survey to the current higher vocational college, many of the students do not deeply understand the manners and respect culture and can't grasp the knowledge of manners and respect culture. And Chinese manner and respect cultural quality is commonly lost among students in the higher vocational colleges. Meanwhile, the abuse, fighting and even group incident of violence among the students in colleges happened occasionally, they even call the name without respects to the teachers or call them a nickname behind, during the communication, they even ignore the teachers who have teach them..... These are all involved in the loss of manner and respect culture during the students work in the higher vocational colleges (Wang, 2014).

### **2.2 Contribute to Improving the Ideological and Ethical Standards of the Students in Higher Vocational Colleges**

Manner and Respect culture is indispensable part of our traditional culture, which is inherited for the choice of

Chinese people, and become the treasure that will be inherited for millenniums. Even in modern times, it still features its practical significance: Manner and respect culture is devoting particular care to manners, to respect, which is a culture and quality. This culture will play an irreplaceable role in the cultivation and improvements of ideological quality of the students in current higher vocational colleges. At present, the moral bottom lines of the higher vocational colleges are declined continuously, they ignore morality and the things that students ignore morality happened commonly, which will not leave any good image to people. If they could know more about manner and respect, and restrict their words and behaviors by the line of the culture, they will show a polite, gentle image to people, which will give great help for their future development after they graduate and leave schools, and will bring them more developing opportunities for them. Hence, launching manners and respect cultural education in the student works in the higher vocational college will make an extremely higher improvement to the ideological and moral accomplishment of the students in the higher vocational colleges.

### **2.3 Contribute to Improving the Science of the Students Management in the Higher Vocational College**

Carrying forward manner and respect will contribute to improve the science of the management works among the higher vocational college students. During the educational process, the teachers and students can both be exerted influence on this culture, the students will be more polite with deeper appreciation, and will have a proper attitude to the works of the teachers. And the communication between the students and teachers will be more harmonious, which will all bring great benefits to the management works among the higher vocational college students, so as to improve the science of management works of the students.

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## **3. ISSUES IN MANNERS AND RESPECT CULTURAL EDUCATION AMONG THE HIGHER VOCATIONAL COLLEGE STUDENTS**

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### **3.1 Higher Vocational College Hasn't Paid Enough Attention to Manners and Respect Cultural Education**

Influenced by pragmatism theory, during the cultivation of students in most of our higher vocational colleges, they have been seeking for higher employment rate and higher enrolling rate of undergraduate level excessively, and pay more attention to cultivate students and make them grasp some professional skills or knowledge, while the manner and respect cultural education has been marginalized

obviously. And most of the educational activities in higher vocational colleges will be launched involving entering a higher university or working, and manner and respect culture are not focused sufficiently, necessary courses are not arranged, necessary educational practice are ignored, which have caused the loss of manner and respect cultural education in the students work in the higher vocational colleges directly, and the students can't get complete manner and respect cultural education, and their ideological and ethical standards can't be improved obviously (Yu, 2015).

### **3.2 Gigantic Impact From Harmful Ideological Trend**

The growing of market economy has brought enormous material wealth for people, but it also causes the emptiness of spiritual world of some people. People have focused on money excessively; "money is top most" idea has brought huge impact for the students in higher vocational colleges. Plus the loss of manner and respect cultural education in higher vocational college, the campus culture is very dull. Because of short of necessary guiding and management to the association organized by the students, they can't exert their own necessary influence in the process of manner and respect cultural education. Absence of students in classes is prominent, and some students ignore their study at all. Furthermore, most of the political party and other organizations in the higher vocational colleges can't give play to their influence either, and become only the nominal exist in the manner and respect cultural educational works of the students. These have all enhanced the harmful influence of ideas to the students in the higher vocational colleges, and make them lose sense of duty and idea of cooperation gradually, which will be bad for the practice of the strategy of rejuvenating the country through science and education.

### **3.3 Short of Faculty in Manner and Respect Cultural Education in the Higher Vocational Colleges**

Manner and respect cultural education is one of the connotations of our traditional culture with sufficient significance. If the teachers would like to launch Manner and respect cultural education, they must understand it deeply, grasp the rich knowledge of this aspect and obtain a certain teaching skills; they can achieve ideal teaching effect. However, there are not sufficient teachers who can reach the above conditions. In the sense of the administrative of the higher vocational colleges, the specialized course will be the key point of teaching works, high-skilled specialized teachers are the treasure of the colleges and will be valued well. While the Manner and respect cultural teachers will not be possible to get favorable treatment in the higher vocational colleges. Hence, on the one hand, it is difficult for the higher vocational colleges to recruit professional Manner and respect cultural educational teachers, on the other hand,

even the teachers can teach in the college, because the unsatisfactory conditions and situation in material treatment and spiritual treatment, these Manner and respect cultural educational teachers with high quality and background can't stay and teach in the higher vocational college for a long term. These will be all intensity the shortage of Manner and respect cultural educational teachers in the higher vocational colleges.

### **3.4 The Popularity of Network Has Brought Negative Influence to the Manner and Respect Cultural Education in Higher Vocational Colleges**

In modern society, internet has become the indispensable part of our life, and it is even more so to the students in the higher vocational colleges. The convenience of the transferring of network information has enhanced the independence of students to the internet in the higher vocational college, and the students have spent more time on the internet, which all has brought negative influence to the launching of the manner and respect cultural education in the higher vocational colleges.

According to our survey, most of the higher vocational college students use internet for watching TV, chatting and playing games, and very few students will use internet to get knowledge. When connected to the internet, the harmful culture will also make the mentality of the students become abnormal, and some psychological problems are emerging gradually. At the same time, when spending more time surfing on the internet, some higher vocational students will be difficult to conduct face-to-face communication, and unsmooth interpersonal communication will become the main obstacle that influenced the normal growing of the students in the higher vocational colleges (Guo, Liang, & Chen, 2015).

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## **4. APPROACHES TO LAUNCH MANNER AND RESPECT CULTURE IN STUDENTS WORKS IN HIGHER VOCATIONAL COLLEGES**

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### **4.1 Launching Manner and Respect Cultural Education and Popularize Basic Knowledge of Manner and Respect Culture**

As a student, the courses will become the necessary approach to access knowledge, and also the most important way. The higher vocational college shall enhance the focus to manner and respect cultural knowledge, and open specialized manner and respect cultural knowledge educational courses, and allocate professional teachers to make the students obtain numerous knowledge involved manner and respect culture, meanwhile, it can enhance the understand to manner and respect cultural knowledge. Finally, it can not only make the students to memorize

these knowledge, but also grasp the connotation of them, and conduct their behaviors with these knowledge, so as to make manner and respect culture specification become the moral code to restrict the behavior of the students.

#### **4.2 Launch Manner and Respect Cultural Construction With Association as the Intermediation**

The association is the indispensable efficient constituent part of the higher vocational colleges. Obviously, any one association in the higher vocational college will have significant influence to their members, especially the large association. Their tenet will become the standard of behavior of the members. Furthermore, there are a lot of associations in the higher vocational colleges. As long as we can make use of the associations, we could bring great benefits to the launch of the manner and respect cultural construction. At present, most of the associations in the higher vocational colleges can't give full play in the construction of manner and respect culture, this is limited by the loss of manner and respect cultural knowledge of the organizers of the associations on the one hand, and on the other hand, mostly because the related personnel in the association doesn't have sense involved in manner and respect culture. Hence, taking the association as the intermediation to launch manner and respect cultural construction, firstly, it shall cultivate the organizers and main leaders of the association with manner and respect cultural knowledge, to make them be equipped with manner and respect cultural accomplishment and manner and respect cultural sense. Afterwards, it can make these leaders to show their members what is manner and respect culture by their own conducts and acts, to learn how to behavior under the guiding of manner and respect culture, what are the benefits brought to the students after learning manner and respect culture. The powers of an example will be infinite, especially these people own great reputation in the association, and their words and deeds will be imitated by their members. After a long time, these manner and respect deeds of the students will become a habit, and become their own cultural and code of conducts, and the manner and respect cultural educational will shift from tangible into intangible, so as to achieve great effect.

#### **4.3 Making Full Use of the Power of the Internet**

In modern society, the internet has been popular at all aspects. Especially in the higher vocational colleges, we can't ignore the influence of internet; it has permeated to every aspect of the life of the students in the higher vocational colleges, and plays an important part of the students intangibly. However, at present, most of the higher vocational colleges have not made full use of the internet at all, and it doesn't exert positive play to the students. The teachers in the higher vocational colleges shall recognize that, the internet will not only bring negative influence during the process of manner and

respect cultural construction, but a double-edged sword, and through making good use by the leaders of the higher vocational colleges, it can show the positive aspect to the students. Hence, the higher vocational colleges shall make use of the platform of the internet, on the one hand, show the related knowledge of manner and respect culture, tell the classical stories involved manner and respect culture; on the other hand, conduct communication with the students actively with this platform, and understand the ideological trend of the students, conduct timely intervention to the psychological problems of the students, and equipped the head of the students with sufficient manner and respect culture, so as to make them learn manner and respect cultural knowledge through multiple ways.

#### **4.4 Permeate Manner and Respect Culture Into the Educational Courses of the Students**

Instructors, all the course teachers, practical faculty adviser shall take the manner and respect culture as their own duty, and ask for manner and respect behaviors to students during courses and carry out them strictly, including the appreciation to the parents, the gratitude to the elders, the respect to the teachers, the comity to the schoolmates, the basic etiquette before and after the classes, the politeness in the class and so on, so as to influence the character of the students by environment during practice, and form the good respectable habit.

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## **CONCLUSION**

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In short, manners and respect culture are Chinese traditional culture. It deeply reflected the nature of socialist advanced culture, and it is the important aspect of socialist advanced culture and the organic part of our advanced culture. Strengthening manners and respect culture construction is the important foundation of social harmony. During the process of homage culture construction, the college students should consciously to undertake the responsibility and mission of leading the cultural inheritance innovation, consciousness, responsibility consciousness and action consciousness, homage culture advocators in the student work, disseminator and pioneer with the development of market economy, especially in the market for higher vocational college students employment as the guidance, professional and technical skills are paid more and more attention by people. However, the traditional education is an important lesson in professionalism. Especially homage culture occurred a fault of the student work, more and more students have lost "the ritual" and "respect", therefore homage culture in higher vocational education students should be vigorously strengthened. We need to let the students in higher vocational colleges understand respect is the necessary premise. If they respect yourself, you need to respect others.

Homage cultural promotion is conducive to students' psychological health growth, interpersonal harmony, at the same time it also is the need to face in college students' study, life and work. Therefore, we need to learn to respect others, appreciation, tolerance of others, care for and help others, learn to friendly cope with others, and properly handle the relationship between the classmates. So this project is very important. Through this topic research, hoping homage culture to apply to the student work, further improving higher vocational students' professional quality, it provides a new path for the homage culture construction development of the higher vocational colleges. At the same time, we hope student's mental health and overall development will improve through worship culture construction in higher vocational colleges. Related leaders of higher vocational colleges should actively implement the cultural construction, which will lay the solid foundation

for creating a harmonious society and harmonious campus.

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